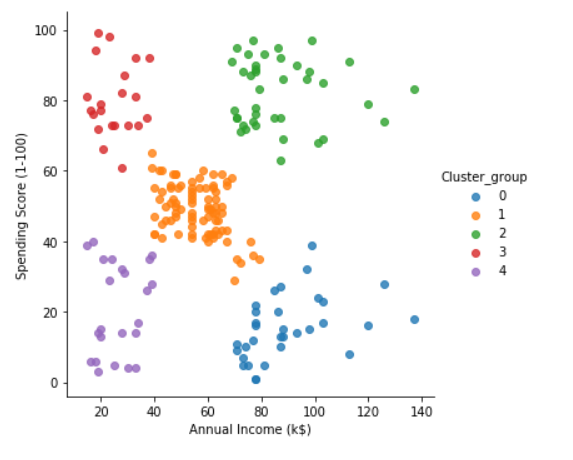
Clustering Best Model

|  |  |  |  |
| --- | --- | --- | --- |
| **S.NO** | Clustering | Category | Target Business |
| 01. | **0** | **High income-High savers, growth mindset people, Investors.** | **Finance companies,**  **Insurance companies, Real Estate, Education Institutions, Banks, productivity product related companies, etc.** |
| **02.** | **1** | **Medium income-Medium savers. Medium spenders.** | **Finance companies, Insurance companies, E-commerce companies, Entertainment companies, etc.** |
| **03.** | **2** | **High Income- High spenders. Loan buyers** | **Finserv companies, credit card companies, loan companies, E-commerce companies, etc.** |
| **04.** | **3** | **Low income- High spenders. Loan buyers.** | **Finserv companies, education companies, Credit card companies, etc.** |
| **05.** | **4** | **Low income- low**  **spenders** | **Banks(for safety investments), Credit card companies, shopping, Mutual funds comp. , finserv companies,etc.** |

**Thank you…..**

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